



# DietWise

SYSTEMIC CHANGES | EMPOWERED CITIZENS

## The project

Through disruptive strategies and voluntary market self-regulation, the DietWise project seeks to reduce nutritional noise and generate valuable insights that empower citizens to make informed, health-conscious, and sustainable decisions.

### Duration



NOV 2024 –  
OCT 2027



Understanding food environments and citizen needs



Boosting motivation to eat healthier with behavioral interventions



Empowering citizens with novel digital solutions

## Responsible Cooking Alliance (RCA)

**The Responsible Cooking Alliance (RCA)** mission is to empower influencers, chefs, and food bloggers to align their content with national dietary guidelines and sustainability principles. RCA will analyze website content and offer actionable tips for recommended improvements.

## Recipe Watch APP

**RecipeWatch** is an AI-powered app that enhances your everyday cooking by offering healthier and more sustainable recommendations for any dish you choose to prepare.

## About us

**Coordinator** – KU Leuven (BE)  
**Grant Agreement:** 101181692  
**EU Contribution:** € 3,000,000  
**Programme:** HORIZON.2.6 – Food, Bioeconomy Natural Resources, Agriculture and Environment

## Our partners



## Welcome



SCAN ME!



[www.dietwise.eu](http://www.dietwise.eu)



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the European Union

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