



DietWise

SYSTEMIC CHANGES | EMPOWERED CITIZENS



Understanding food environments and citizen needs



Boosting motivation to eat healthier with behavioral interventions



Empowering citizens with novel digital solutions

The project

Through disruptive strategies and voluntary market self-regulation, the DietWise project seeks to reduce nutritional noise and generate valuable insights that empower citizens to make informed, health-conscious, and sustainable decisions.

Duration

NOV 2024 - OCT 2027



The Responsible Cooking Alliance (RCA) mission is to empower influencers, chefs, and food bloggers to align their content with national dietary guidelines and sustainability principles. RCA will analyze website content and offer actionable tips for recommended improvements.



RecipeWatch is an AI-powered app that enhances your everyday cooking by offering healthier and more sustainable recommendations for any dish you choose to prepare.



About us

Coordinator – KU Leuven (BE)
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Programme: HORIZON.2.6 - Food, Bioeconomy Natural Resources, Agriculture and Environment



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Our partners



INTERNATIONAL HELLENIC UNIVERSITY



Institute for Advanced Behavioral Research



Welcome



SCAN ME!



www.dietwise.eu